

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 12.04  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

PRDCT	ROMNEY FOR PRESIDENT	EST#465	COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT2/12 12.04

STA: \*\*\*\*\*  
\*\*\*\*\* CREDIT \*\*\*\*\*

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		S	1100P-1130P	30		\$2,000.00	10/8	10/9	0		M-TU	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 465												
PROGRAM : NEWS CON COM1 : 1X PER DAY												
16		A	1100P-1135P	30		\$2,000.00	10/8	10/9	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY												
PROGRAM : NEWS ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A. THIS IS A MAKE-GOOD FOR OCT8 ON LINE-1 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT5 ON LINE-2 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-8 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

17	A		1100P-1135P	30		\$2,000.00	10/3	10/5	3		W-F	3
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PROGRAM : NEWS  
ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.  
PART OF A MAKEGOOD MADE UP OF LINES 16-18

18	A		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS  
ORD COM1 : LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.  
PART OF A MAKEGOOD MADE UP OF LINES 16-18

2	S		1100P-1130P	30		\$2,000.00	10/3	10/5	0		W-F	0
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PROGRAM : NEWS  
CON COM1 : 1X PER DAY

8	S		1130P-1200M	30		\$1,000.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#1 MISSED:M-TU/1100P-1130P OCT8(2/WK) 30S \$2,000.00 (OCT2/12)  
BUY#1 W-F/1100P-1130P OCT5(3/WK) 30S \$2,000.00  
BUY#2 SAT/1130P-1200M OCT6 30S \$1,000.00  
OFFER:M-TU/1100P-1135P OCT8(2/WK) 30S \$2,000.00 PLS ADVISE.  
& W-F/1100P-1135P OCT3(3/WK) 30S \$2,000.00  
& SAT/1130P-1205A OCT6 30S \$1,000.00  
CMT:LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.

OCT/12 37225.00 CONTRACT TOTAL 37225.00  
TOTAL SPOTS 19

MARKET TOTALS \$116,328 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE